



SENATE MAJORITY OFFICE

FOR IMMEDIATE RELEASE

May 21, 2025

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**Privacy Protections for Oregonians Are Stronger Under
Legislation Passed Today in the State Senate**

Bill bans companies from selling data on your precise location or any data on children

SALEM, OR – Tech companies and data brokers have made a multibillion-dollar business out of collecting and selling the information that is generated when people use the internet or carry their smartphones anywhere. The Oregon Senate today strengthened privacy protections around this data, voting to ban the sale of data on a person's precise location or any personal data on children.

"This legislation ensures that no one—especially not our children—has their location data sold to the highest bidder," said **Representative Willy Chotzen (D – SE Portland)**, who was a chief sponsor of the bill in the Oregon House. "Oregonians deserve the right to move through the world without being tracked and commodified."

House Bill 2008 adds these new safeguards to the Oregon Consumer Privacy Act, first passed in 2023. That law already requires businesses to limit the collection of personal data, keep it secure, and provide extra protection for the data of children and teens.

The measure passed today prohibits companies from selling data that pinpoints within 1,750 feet a consumer's present or past location or a location of their connected device. It also widens the age range of children whose personal data of all kinds cannot be sold; it applies those extra protections to kids under 16 instead of ages under 13.

"By banning the sale of precise location data and shielding children's information, we're putting Oregon at the forefront of data privacy nationwide," said **Senator Floyd Prozanski (D – Springfield & Eugene)**, chair of the Senate Judiciary Committee. "Oregonians have a fundamental right to privacy, and HB 2008 ensures that right is protected in our digital age."

The measure passed in a unanimous vote.

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